

Historic, Archive Document

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SOUTHERN SEEDSMEN'S ASSN.

AMERICAN SEED TRADE ASSN.

WESTERN SEEDSMEN'S ASSN.

FIDELITY SEED Co.

(A DIVISION OF ROYAL-STAFOLIFE MILLS)

S. F. BIGHAM, MGR.

DEPENDABLE FIELD SEEDSOFFICE: 827 NEPTUNE
P. O. BOX 233WAREHOUSE: 1248 JAMES
PHONE 3-2674

ROBINSON'S CODE

**LOOK**

Field Seed may be shipped to Southern territory in cars containing 40,000 pounds or more of grain, grain products and/or mixed feed at their own respective carload rates. This represents a big saving to the carlot buyer of feed. Unfortunately, Garden Seed are not included in the new tariff. **MIXED CARS OF SEEDS, FEEDS AND GRAIN ARE OUR SPECIALTY.** Our connections and our location enable us to compete in quality and price. All our seed are re-cleaned, tested and tagged to comply with seed laws. Samples, analyses and delivered prices furnished on request. If you are not a carlot buyer we may be able to include your seed in a car going to a nearby point.

NOTE—Non-Warranty: We give no warranty express or implied as to the purity, description, quality, productiveness or any other matter of any seeds, bulbs or plants we will send out, and we will not be in any way responsible for the crop. Seamless bags 30c each.

TENNESSEE TAX STAMPS 2c BU. EXTRA ON ALFALFA, GRASSES AND CLOVERS

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SEED TESTED AND TAGGED TO COMPLY WITH FEDERAL AND STATE SEED LAWS
BROKEN PACKAGES 15c PER BU. OR 50c PER 100 LBS. HIGHER

FEB. 15, 1941

ALFALFA

Per 100 Lbs.

Kansas	\$19.00
Oklahoma	16.00
Dakota 12	22.00
Bee Hive Utah	22.00
U. S. Verified Origin, sealed bags about 150 lbs. each. Bags extra, 30c ea.	

CLOVERS FIDELCO—Seamless Bags, 30c Ea. Ex. Per 100 Lbs.

Alsike	\$15.50
Red Clover, Native	13.50
White Dutch, less than 100 lbs., 75c lb.	70.00
White Sweet	6.25
Hop	38.50
Persian, less than 100 lbs., 45c lb.	39.50

GRASSES, FIDELCO—Seamless Bags, 30c Each extra. Per 100 Lbs.

Bermuda Grass, Unhulled	\$17.00
Bermuda Grass, Hulled	27.50
Carpet Grass	Ask
Dallis, Imported	Ask
Dallis, Native	Ask
Kentucky Blue Grass	18.75
Orchard Grass	26.00
Red Top	9.75
Sudan, Fancy	3.60
Timothy	5.75

SOY BEANS—VELVET BEANS, FIDELCO

Per Bu.

2½ Bu. Bags.	
Biloxi, Brown	\$ 2.25
Biloxi, White	1.30
Delsta—Large Yellow	1.25
Early Speckled Velvet	Ask
Laredo, Gen. Southern Grown	2.40
Mamloxi	1.30
Mammouth Brown	1.75
Mammouth Yellow	1.75
Otootan	3.00
Tokio	1.50
Virginia	1.75
Red Tanner	2.25
Arksoy	1.30
Avoyelles	Ask
Macoupin	1.30

SORGHUM, FIDELCO

Re-cleaned—100-Lb. Bags

Per 100 Lbs.

Amber	3.00
Honey Drip	4.00
Texas Seeded Ribbon	7.50
Millet, Tenn. Cultivated	3.00
Orange	3.00
Red Top	2.75

SAGRAIN, HEGARI, ETC., FIDELCO

Feterita	2.75
Grohoma	Ask
Hegari	2.50
Kaffir, B. H. White	2.50
Milo, Yellow	2.50
Sagrain, 303	3.25

DWARF ESSEX RAPE

Dwarf Essex Rape, 100 Lbs.	\$14.00
CROTOLARIA SPECTABILIS	11.00

HYBRID CORN—SOUTHERN GROWN

1 Bu. Bags (For description see back cover page).	Per Bu.
Golden Prolific (Wood's)	\$ 6.00
White Dent (Wood's)	6.00
White Prolific (Wood's)	6.00

SEED CORN, FIDELCO—2½ Bu. Bags

Hand Selected, Butted & Tipped	
White Dent	\$ 1.30
Yellow Dent	1.25
Early Surprise	Ask
Hastings Prolific	1.65
Hickory King	1.75
Gold Mine	1.25
Silver Mine	1.30
Jarvis Prolific	1.40
Mexican June Blue Grain	2.00
Mosby Prolific	1.40
Neal's Paymaster	1.30
St. Charles White-Red Cob	1.30
Surcropper—White Mexican June	Ask
Tenn. White-Red Cob	1.30
Trucker's Favorite Iowa Grown	1.75
Yellow Leaming	1.25
Treat All Seed Corn with Semesan, Jr.	

SEED OATS, FIDELCO

Re-cleaned 5 Bu. Bags.	Bu.
Columbia	\$.59
Red Rust Resistant	.57
Fullgrain No. 2	.62
Prevent smut! Use new improved Ceresan on all seed grains. See prices on reverse side.	

RYE—

Common	1.00
Rosen	1.00

LESPEDEZA

Common	19.50
Korean, Fidelco (Dodder Free)	6.25
Korean, Krak-A-Jak	5.75
Kobe	12.75
Sericea—Scarified, Fidelco	17.00
Tenn. 76	Ask

COW PEAS

Re-cleaned—2½ Bu. Bags	Per Bu.
Clays	Ask
Mixed	1.75
New Era	Ask
Whips	1.90

COTTON SEED

D. & P. L.—11-A	\$62.50
Stoneville 2-B	80.00
Coker's 100	70.00

Our Cotton Seed are State Certified and Plant Board Approved.
CERESAN treated and packed in Sealed Bags at the gin.

Less ton lots, \$4.50 per Sack, Stoneville 2-B.
Less ton lots, \$4.00 per Sack, D. & P. L.—11-A. & Coker's 100

TERMS—CASH OR DRAFT B/L ATTACHED.**QUOTATIONS F.O.B. MEMPHIS. SUBJECT TO MARKET CHANGES AND UNSOLD.****WE CANNOT ACCEPT COLLECT WIRES ON SMALL ORDERS**

BEANS, DWARF GREEN POD

Less than 30 lbs. per lb.	30 lbs. to 120 lbs. per lb.	Bag lots per lb.
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(Far Western Grown)

Asgrow Stringless Green Pod13 1/4	.12 1/4	.11 1/4
Asgrow Stringless Valentine13 1/4	.12 1/4	.11 1/4
Black Valentine12 3/4	.11 3/4	.10 3/4
Bountiful13 1/4	.12 1/4	.11 1/4
Burpee's Stringless Green Pod12 1/2	.11 1/2	.10 1/2
Giant Stringless Green Pod12 1/4	.11 1/4	.10 1/4
Red Valentine12	.11	.10
Red Valentine Stringless12 3/4	.11 3/4	.10 3/4
Tennessee Green Pod12 3/4	.11 3/4	.10 3/4
Tender Green13 1/4	.12 1/4	.11 1/4

BEANS, POLE GREEN POD

(Far Western Grown)

Genuine Cornfield12 1/4	.11 1/4	.10 1/4
Ideal Market or Black Valentine Pole12	.11	.10
Kentucky Wonder or Old Homestead12 1/2	.11 1/2	.10 1/2
McCaslan12	.11	.10
Striped Creaseback12 1/4	.11 1/4	.10 1/4
Tennessee Wonder12 1/4	.11 1/4	.10 1/4
White Cornfield12	.11	.10
White Creaseback12	.11	.10

BEANS, DWARF WAX POD

(Far Western Grown)

Improved Golden Wax13 1/4	.12 1/4	.11 1/4
Pencil Pod Black Wax13 1/4	.12 1/4	.11 1/4

BEANS, BUSH LIMA

Henderson's Bush Lima11 3/4	.10 3/4	.09 3/4
Jackson Wonder (Speckled)12	.11	.10

BEANS, POLE LIMA

Florida, Butter Speckled12 1/2	.11 1/2	.10 1/2
King of the Garden13 1/2	.12 1/2	.11 1/2
Large White13 1/2	.12 1/2	.11 1/2
Sieva or Carolina12	.11	.10

PEAS, SMOOTH SEEDED VARIETIES

(Far Western Grown)

Alaska12	.11	.10
White Marrowfat10 1/2	.09 1/2	.08 1/2

PEAS, WRINKLED VARIETIES

(Far Western Grown)

Champion of England11	.10	.09
Dwarf Telephone12 1/2	.11 1/2	.10 1/2
Everbearing12	.11	.10
Laxtonian13 3/4	.12 3/4	.11 3/4
Nott's Excelsior12	.11	.10
Tall Telephone12 1/2	.11 1/2	.10 1/2
Thomas Laxton12 3/4	.11 3/4	.10 3/4
World's Record12 3/4	.11 3/4	.10 3/4

SOUTHERN VARIETIES

Brown or Sugar Crowder10	.09	.08
California Black Eye10	.09	.08
Cream or White Crowder10	.09	.08
Cream Lady10	.09	.08
Red Speckled Crowder10	.09	.08

SWEET CORN

Less than 25 lbs. per lb.	25 lbs. to 100 lbs. per lb.	Bag lots per lb.
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Adams, Early08 1/2	.07 1/2	.06 1/2
Country Gentleman16 1/2	.15 1/2	.14 1/2
Golden Bantam11	.10	.09
Stowell's Evergreen12	.11	.10

BEET

Less than 5 lbs. per lb.	5 lbs. to 15 lbs. per lb.	15 lbs. to 50 lbs. per lb.
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Crosby's Egyptian46	.41	.38
Detroit Dark Red			
Early Wonder46	.41	.38
Early Blood Turnip51	.46	.43

MANGEL

Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to 50 lbs. per lb.
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Golden Tankard

.56 .51 .48

CABBAGE

Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to 50 lbs. per lb.
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Charleston Wakefield	1.10	1.00	.95
Copenhagen Market			
Early Dwarf Flat Dutch	1.15	1.05	1.00
Golden Acre	2.75	2.65	2.60
Jersey Wakefield	1.15	1.05	1.00
Savoy Perfection Drumhead	1.70	1.60	1.55

CARROT

Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to 50 lbs. per lb.
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Chantenay, Red Cored	1.40	1.35	1.30
Danvers Half Long	1.15	1.10	1.05
Long Orange	1.15	1.10	1.05

CANTALOUPE

Hale's Best No. 3653	.48	.43
Rocky Ford or Netted Gem53	.48	.43

TOMATO

Gulf State Market	2.75	2.55	2.40
Marglobe, Imp.	2.25	2.05	1.90
Scarlet Dawn	3.25	3.05	2.90
Cardinal	2.85	2.65	2.50
Break o'Day	2.00	1.80	1.65

CUCUMBER

Boston Pickling50	.45	.40
Chicago Pickling50	.45	.40
Davis Perfect50	.45	.40
Early Cluster50	.45	.40
Improved Long Green53	.48	.43
Stays Green53	.48	.43

KALE OR BORECOLE

Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to 50 lbs. per lb.
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Dwarf Siberian71	.66	.63
Dwarf Curled Scotch96	.91	.88
Tall Green Curled Scotch86	.81	.78

LETTUCE

Big Boston, White Seeded60	.50	.45
Iceberg65	.55	.50
New York or Wonderful	1.20	1.10	1.05

MUSTARD

Chinese Broad Leaf31	.29	.27
Florida Broad Leaf			
Southern Giant Curled31	.29	.27
Tendergreen23	.21	.19

OKRA

Dwarf Green (Long Pod)21	.19	.17
Lady Finger White Velvet22	.20	.18
Perkins' Mammoth or Tall Green21	.19	.17
White Velvet21	.19	.17

PUMPKIN

Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to 50 lbs. per lb.
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King of the Mammoth50	.45	.42
Kentucky Field35	.30	.27
Striped Cushaw49	.44	.41

EDIBLE SOY BEANS

Here is something new that you will surely want to introduce to your customers. They can be eaten in the green stage about the same as butter beans and are very nutritious. They may also be used as dry shell beans, and the Tokun variety is particularly good as a dry shell bean. The Jogun variety has a very pleasing nutty flavor.

	30 lbs. Bag lots 120 lbs. per lb.	Less to 30 lbs. per lb.	Less than 30 lbs. per lb.
Emperor	\$.23	\$.26	\$.30
Higan23	.26	.30
Imperial23	.26	.30
Jogun23	.26	.30
Toku23	.26	.30

Business Reply Card

No Postage Stamp Necessary If Mailed In The United States

2c POSTAGE WILL BE PAID BY—

FIDELITY SEED CO.

P. O. Box 233

MEMPHIS, TENN.

RADISH

	Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to 100 lbs. per lb.
Cincinnati Market46	.41	.38
Early Long Scarlet46	.41	.38
Early Scarlet Turnip51	.46	.43
Early Scarlet Turnip, White Tip
French Breakfast
Rose China Winter46	.41	.38
White Icicle46	.41	.38

SPINACH

	Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to 100 lbs. per lb.
Bloomsdale Savoy, Reselected81	.79	.77
Giant Nobel
New Zealand81	.79	.77

SQUASH

	Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to 100 lbs. per lb.
Early White Bush Scallop
Early Yellow Summer Crookneck49	.44	.41
Giant Summer Crookneck49	.44	.41
Mammoth White Bush Scallop49	.44	.41

TURNIP

	Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to 100 lbs. per lb.
Amber Globe27	.25	.23
Cow Horn32	.30	.28
Purple Top White Globe23	.21	.19
Seven Top22	.20	.18
Southern Prize22	.20	.18

RUTA BAGA

American Purple Top Yellow27	.25	.23
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WATERMELON

	Less than 5 lbs. per lb.	5 lbs. to 25 lbs. per lb.	25 lbs. to 100 lbs. per lb.
Black Diamond (Round)66	.61	.58
Dixie Queen (White Seeded)51	.46	.43
Florida Favorite36	.31	.28
Georgia Rattlesnake36	.31	.28
Greystone56	.51	.48
Halbert's Honey36	.31	.28
Irish Grey46	.41	.38
Kleckley's Sweet36	.31	.28
Stone Mountain, Improved41	.36	.33
Tom Watson, Improved36	.31	.28
Wondermelon36	.31	.28
Early Kansas36	.31	.28

SEED CHART

Customary weights per bushel, pounds per acre, and usual time of seeding.

	Weight Per Bu.	Lbs. Per Acre	Time of Seeding
Alfalfa—Drilled or Broadcast	60	20-30	Sept., Oct.—March, April
Barley—Broadcast	48	72-96	Sept.—Dec.
Buckwheat—Broadcast	48	48-60	Oct., Nov.—March, June
Cane (Sorghum)—Drills	50	10-15	March—Aug.
Cane (Sorghum)—Broadcast	50	50-75	March—Aug.
Cane (Grain Sorghum) Drills	50	6-10	March—Aug.
Clover—Alsike—Broadcast	60	6-10	Sept., Oct.—Feb., April
Clover—Blk. Medic (Hulled) Broadcast	60	10-15	Sept., Nov.—Feb., March
Clover—Bur (In Bur) Broadcast	10	30-50	Sept., Nov.—Feb., March
Clover—Bur (Hulled) Broadcast	60	12-15	Sept., Nov.—Feb., March
Clover—Crimson—Broadcast	60	15-20	Aug.—Oct.
Clover—Hop—Broadcast	60	4-8	Sept.—March
Clover—Melilotus Indica—Broadcast	60	15-18	Sept., Nov.—Feb., March
Clover—Persian—Broadcast	60	6-8	Sept., Nov.—Feb., March
Clover—Red—Broadcast	60	12-15	Aug., Nov.—Jan., April
Clover—Sweet—Broadcast	60	15-25	Sept., Oct.—Jan., April
Clover—White Dutch—Broadcast— For Pasture	60	3-5	Sept.—May
Clover—White Dutch—Lawns— (Per 1,000 sq. ft.)	60	2-3	Sept.—May
Corn—Drills	56	7-10	March—June
Corn—For Silage	56	20-30	March—June
Cowpeas—Drills	60	20-30	March—August
Cowpeas—Broadcast	60	60-90	March—August
Crotalaria (Spectabilis) Drills	60	6-8	Feb.—June
Crotalaria (Spectabilis) Broadcast	60	12-20	Feb.—June
Grass, Bermuda (Unhulled) Pasture	35	8-10	Feb.—Nov.
Grass, Bermuda (Unhulled) Lawns (Per 1,000 sq. ft.)	35	3-5	Feb.—Nov.
Grass, Carpet—Pasture—Broadcast	18	15-20	Oct.—June
Grass, Carpet—Lawns (per 1,000 sq. ft.)	18	8-10	Oct.—June
Grass, Dallis—Pasture—Broadcast	15	10-15	Aug., Nov.—Jan., June
Grass, Italian Rye—Pasture—Broadcast	24	30-35	Sept.—Dec.
Grass, Italian Rye—Lawns (Per 1,000 sq. ft.)	24	10-15	Sept.—March
Grass, Ky. Blue—Pasture	14	25-35	Sept.—March
Grass, Ky. Blue—Lawns (Per 1,000 sq. ft.)	14	8-10	Sept.—March
Grass, Lawn Grass (5 lbs. to 10 lbs. per 1,000 sq. ft.)	150-200	25-30	Sept., Nov.—Feb., April
Grass, Meadow Fescue	24	25-30	Sept., Oct.—Feb., May
Grass, Orchard	14	20-25	Sept., Oct.—Feb., May
Grass, Red Top—Pasture	32	8-10	Oct.—March
Grass, R. Top—Lawn (Per 1,000 sq. ft.)	32	3	Oct.—March
Grass, Sudan—Broadcast	40	15-25	March—July
Grass, Tall Meadow Oat	11	30-40	Sept., Nov.—Jan., May
Grass, Tann. 76—Broadcast	25	25-30	Oct.—April
Lespedeza—Common—Broadcast	22	30-35	Oct.—April
Lespedeza—Kobe—Broadcast	25	25-30	Oct.—April
Lespedeza—Korean—Broadcast	25	25-30	Oct.—April
Lespedeza—Tenn. 76—Broadcast	25	25-30	Oct.—April
Lespedeza—Sericea (Hulled) Drilled	60	3-5	Oct.—May
Lespedeza—Sericea (Hulled) Broadcast	60	15-20	Oct.—May
Millet—Brown Top—Drills	50	6-10	March—July
Millet—Cattail or Pearl—Drill	50	8-12	March—July
Millet—Tenn. Cul. (German) Broadcast	50	30-50	March—July
Oats—Broadcast	32	64-98	Oct.—Jan.
Rape—Drill (If Broadcast 6-10 lbs. per acre)	56	4-5	Sept.—May
Rye—Broadcast	56	56-84	Sept.—Dec.
Soybeans—Drilled—Ootootans, Laredos, etc. (Small seeded)	60	12-15	March—July
Soybeans—Bloxis, Mammoth, Tokio, etc. (Large seeded)	60	35-50	March—July
Sunflower—Drill	22	4-6	April—July
Velvet Beans—Drill	60	20-30	March—July
Vetch—Broadcast	60	20-30	Sept.—Nov.
Wheat—Broadcast	60	75-120	Oct.—Nov.
Winterpeas (Austrian) Broadcast	60	30-40	Sept.—Dec.

